

MANY PLEBISCITES FOR SUNDAY MOVIES

A Big Crap Game, That's What It Is

"There's no business like show business, at least as far as unpredictability is concerned," notes The Windsor Star in an article on the front page of the second section on a recent Saturday. The page, devoted almost completely to the comeback of mo-

(Continued on Page 6)

'Make Noises Like Showmen' - Levine

"Grass-roots" selling is the most important need in the motion picture industry today, Joseph E. Levine, whose showmanship helped develop much of the increased attendance in cinemas, told the annual convention of the Theatre Owners

(Continued on Page 2)

WINNIPEG SHOWINGS START; FIVE PROVINCES OKAY

Opening of Sunday movies in Winnipeg three months after the Provincial Legislature okayed the changes in the Act that made them possible now leaves Canada with five provinces where legal provisions haven't been made for such showing—Alberta, Saskatchewan, New Brunswick, Prince

Edward Island and Newfoundland. New Brunswick has, of course, had Sunday showings for years under the sponsorship of various non-profit organizations.

Petitions for plebiscites to be held in St. James and other Winnipeg suburbs are being prepared.

Vancouver is the only community in British Columbia with Sunday movies. Under the Act that city and Victoria had the

(Continued on Page 2)

NFB Separates Production Into Eng., Fr. Groups

The National Film Board, Canada's federal film agency, seems to have had its working structure in the production area altered along language lines, although no official information has been issued explaining the significance of the move.

Pierre Juneau, previously identified as "Senior Assistant to the Commissioner and Executive Director," is now identified as "Senior Assistant to the Commissioner and Director, French Section."

Grant McLean, formerly called "Senior Assistant to the Commissioner and Director of Administration," is now "Senior Assistant to the Commissioner, General Manager — Production Operations and Director of Production, English."

E. S. Coristine, who was "Director of Administration," is now "Director of Administration & Chief Financial Officer."

The NFB's executive producers, a

(Continued on Page 2)

NFB Tech Ops. Br. Has New Methods

The Technical Operations Branch of the National Film Board does more than process and print the federal agency's film and filmstrips; it works out timesaving techniques and devices. Many of these have been adopted by private and public

(Continued on Page 2)

Bill Belrose Manages Loew's

Wm. Belrose has been appointed manager of Loew's Yonge St., Toronto. John H. Clarke, managing director of the theatre and city manager for Loew's Yonge St. and the Uptown, has been ill and away from his desk for some time. The Toronto houses are part of the Northeastern Division of Loew's Theatres, Inc.

News Clips

The CBC applied to the BBG at its recent Halifax hearing for approval of a rebroadcasting TV station in the Beauce district of Quebec. The station would bring service to an additional 48,000 viewers. CFCM-TV, Quebec City, intends to apply at the next hearing for the same privilege. CHLT-TV in Sherbrooke opposed the CBC's application ☆☆☆ Marine Wonderland & Animal Park, Niagara Falls, has been incorporated in Ontario ☆☆☆ Produced by the CBC for its Horizons program, And Then There Were None was awarded third prize in the educational category at the Second International Television Festival, held in Alexandria, Egypt recently.

First Broadway legitimate theatre to install a bar for serving liquor is the Henry Miller, al-

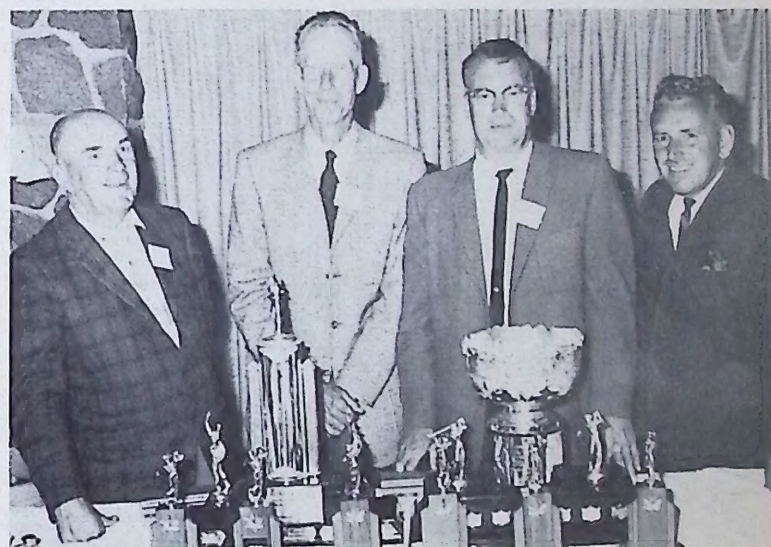
though licenses from the State Liquor Authority will not be available until Oct. 1. London theatres have served liquor for many years. Montreal's Place des

(Continued on Page 6)

Barney Brookler Sovereign Films' Winnipeg Manager

Barney Brookler has become Winnipeg Branch manager for Sovereign Film Distributors Ltd., 16 mm. sales subsidiary of Empire-Universal Films, it was announced by Mark Plottel, general manager of the parent company. Brookler, who started with the late Jacob Miles and was with other exchanges in various capacities, left Warners in 1955 for Associated Theatre Services.

Brookler sold ATS in 1963, moved to Los Angeles and returned to Winnipeg in 1964.



Winning Foursome at Pioneers' Golf Tournament

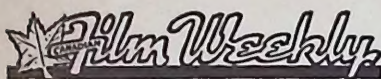
Ideal weather drew a record crowd of over 400 to the 13th Annual Canadian Picture Pioneers Golf Tournament at the Tam O'Shanter Golf Club, Toronto recently. Winners of the N. A. Taylor-Trophy for low gross for a foursome, for the 11th consecutive time, was the IATSE team shown above. From the left are Andy Pura, Frank Cox, Bill Hills and Fred Cross, with the trophies and prizes they accumulated. N. A. Taylor presented his Trophy to the team and Dan Krendel did likewise for the Famous Players Trophy for individual honors, presenting it to Cross, who carded a 69.

—Photo by Len Bishop

NFB Th. Films Up In 1963-4

The National Film Board released 30 titles theatrically in its 1963-4 fiscal year, which ended March 31, compared to 15 the previous year. Among the 15 French releases was a feature, Pour la suite du monde, and the equal number of English releases

also had one, Drylanders. Several of the shorts were the same except for the sound tracks. There was an 11 per cent rise in rentals, making it an increase of some 23 per cent in two years. Shortage of Hollywood shorts left the field open for the NFB.



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NFB TECH OPS.

(Continued from Page 1)

producers. Last year the Branch, which is headed by R. W. Payne, evolved three procedures of interest to film-makers. They are:

A device to simplify selection of stock shots for films has been developed this year. It is a TV viewer which reads negative as well as positive film.

In a new technique, film animation employs the Xerox process for making copies. Normally an animation sequence starts out as a series of pencil drawings on paper. These have to be traced in ink on the cels which then go under the animation camera. The use of Xerox equipment means that the tedious and expensive inking-in process can be dispensed with. The original pencil drawings are copied directly onto cels by the Xerox process, and the results are quite indistinguishable from an ink drawing. One value of this, of course, is that it saves time; the other important feature is that the process helps to preserve the original work of the artist who created it. In the old process there was always the chance that the second artist would, while inking-in, change the character of the first artist's drawing.

A small portable slating device which does the same thing as the clapperboard, but without the clap, was designed this year. There are two versions: the first works by putting the second synchronizing information on the program track; the second method puts the sound information on the control track. Both are operated with batteries, a push button and a small light on the slate.

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Sunday Movies

(Continued from Page 1)

right of preference and the latter community hasn't acted on it yet. Unlike other provinces, BC communities have not the right of plebiscite through petition and the Provincial Government, despite pleas by mayor and reeves of many communities, refuses to change the Act.

Sunday movies, having started in June in Nova Scotia, have spread at a good rate. No steps have been taken for Sunday movies in Prince Edward Island and Newfoundland, which have few cinemas.

Sunday movies in the near future for Saskatchewan and Alberta seem out of the question. Alberta appears emphatically opposed. Even the suggestion that National Film Board 25th anniversary programs be shown on Sundays was criticized.

Ontario, where there are now 90 communities with Sunday movies, seeks expansion in that field. In many communities the two-year term of office for the council ends this December and plebiscites will be held.

Voters of Guelph, Ont., who have turned down Sunday movies three times, will vote on them again this year, the City Council having approved a plebiscite after a request by F. G. Doney, speaking for the theatres. Guelph has two cinemas, with Famous Players and Odeon each operating one of them.

Dydzak Drive-In Theatres, which operates the Twilite Drive-In in London Township, near London, Ont., has applied for another plebiscite. Sunday movies lost last time by 282 to 641. The

City of London, which turned down Sunday movies in 1962, will have another plebiscite this year.

Other communities with upcoming plebiscites are Weston, Morrisburg, Peterborough, Smith's Falls and Tilbury. Possibilities are Owen Sound and the areas which hold the North Bay Drive-in and the Kingston Drive-in.

"Sunday movies were three years old in Toronto this summer and the immoral move that set so many tongues to wagging in 1961 has become an accepted part of an Ontario weekend," Betty Lee wrote in The Globe Magazine recently.

NFB PROD'N CHANGES

(Continued from Page 1)

group consisting of nine persons, have been separated into English and French groups. There are now four English "Programme Supervisors" (Guy Glover, Tom Daly, Nick Balla and Frank Spiller), with Gordon Burwash "Co-ordinating Producer," Desmond Dew "Production Manager," Elspeth Chisholm "Production Research Officer" and Hans Moller "Producer, Filmstrip Division."

The French Production group is made up of five "Executive Producers" (Andre Belleau, Jacques Bobet, Fernand Danseure, who was Assistant Director of Production in the old structure, Marcel Martin, Michel Moreau), with Germain Cadieux as "Administrator" and Victor Jobin "Production Manager."

The structure is now much like that of the federal radio-TV agency, the Canadian Broadcasting Corporation, which seems to be growing as the first outlet for NFB films.

During the past year there were quite a few changes of responsibility among NFB personnel.

CHARLIE QUICK, 45, NEWSREELER, PASSES

Charles Quick, 45, a freelance newsreel cameraman who had been Canadian Movietone News representative for years up to its discontinuance, died of a heart attack in Smith's Falls, Ont., recently. He was driving through with his parents, Mrs. and Mrs. C. J. Quick of Toronto, on their way to Ottawa with Charlie to see their son, Norman, also a cameraman, who had just returned from duty with the Canadian Army in West Germany.

Charlie Quick served with the army as a photographer in the Aleutian Islands and in Britain during WW II, then worked for the National Film Board. After Canadian Movietone News ended he entered the freelance field, in which he was never short of assignments. He was extremely well liked and highly respected as a craftsman.

Surviving also are his wife, Verna, and their two sons.

Charles J. Quick, father of the deceased, is a member of the Canadian Picture Pioneers. He was for years with the Canadian Motion Picture Bureau, predecessor of the National Film Board.

SMPTE 'LITTLE CONVENTION'

Joint Annual "Little Convention" of the Society of Motion Picture and Television Engineers, staged by the Toronto and Rochester sections, will be held in the King Edward Sheraton Hotel, Toronto, September 18-19.

Highlight will be the first symposium held anywhere on Reversal Processing, followed by a number of papers on television and films on Saturday afternoon. It is expected that film people from many parts of Canada will attend the symposium, which is aimed at attracting the interest of television-station technicians. Representatives of laboratories using reversal film and cameramen are expected to be present.

Maurice French, Canadian Broadcasting Corp., can provide information. Chairman of the Canadian section is Lou T. Wise.

JOE LEVINE

(Continued from Page 1)

of New England recently. "Complacency is the mother of disaster," he warned.

Noting that exhibitors were "the doers and the thinkers," Levine pointed out the "big job" they faced in looking after the motion picture entertainment of their wide audiences.

"We in production and distribution give you the production and overall planning," Levine told the assembled exhibitors. "It is then up to you to implement or integrate our plans with your local needs."

"There is no one to regulate your speed, only your ability to get things done," Levine went on. "Aggressive merchandising isn't a one-way street. No one has a corner on enterprise or resourcefulness."

In exemplifying exhibitor enterprise, he recalled that New England gave birth to saturation bookings, setting a pattern.

"If we are showmen," he continued, "then we must act like showmen and make noises like showmen. The competition for today's disposable dollar cries for this kind of showmanship. It isn't enough to change a few stills, change the marquee and insert an ordinary ad."

"You talk about a picture's 'ingredients' or 'boxoffice chemistry.' But, that's the picture. What about the ingredient you add — the merchandising ingredient. Don't sell it short!"

"There are some prophets of doom who will say, 'nothing helps.' To those people I say they're 'nothing people!' There is an audience for every motion picture. And if they don't come to you it's because you didn't go to them with your story."

Levine asserted that the motion picture industry must address itself to the imponderables that constitute the "giant persuader" in swaying the free choice of the public. Half the battle will be won, he said, if guide lines are determined for selling pictures and if they are presented to the public frequently enough and in diverse ways.

"One thing is certain," he declared. "Complacency is the mother of disaster. Don't just stand there. Don't just sit there. Gear yourselves for the bright and exciting future."

"This is a dynamic business, but it takes dynamic people to make it operate," Levine said in conclusion, "accept each day as a challenge and accept each challenge as a mark of progress."

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GOOD STORY told by a visiting star recently was about Sinatra raving to Jessel about the wonderful attributes of Hawaii — the climate, the scenery, the people, the water and so on and on. "The best two weeks I ever spent in my life!" enthused Sinatra. Jessel asked him if he'd been there alone. No, answered Sinatra, he had been there with Ava Gardner. Said Jessel: "Try it with Sophie Tucker" . . . I was interested in the papoose idea in reverse when I saw it on Yonge St. the other day. A young man was carrying a baby in a crib resting against his front, much as an accordion player carries his instrument or as ushers carry drink trays during concession breaks in theatres. Wife was strolling along beside him unencumbered and with no worries . . . Arch Whitehouse, aviation historian, has a new book, *The Fledgling*, due soon. Arch was

to write the screenplay for the film about the life of Billy Bishop that Le Roy Prinz had planned to produce. The bad BO performances of the two other aviation films, *The Billy Mitchell Story* and *The Spirit of St. Louis*, caused Warners to withdraw its support for Prinz' plan. Perhaps 20th-Fox' upcoming *Those Magnificent Men in Their Flying Machines*, a 70 mm. epic, will restore the BO health of air films and put the Billy Bishop story back in the running. Prinz, who served in the RCAF and the Lafayette Escadrille in WW I, is determined to make the Bishop picture . . . I'm glad to see Don Francks get that big break. I hope the undertone of cynicism and the touch of hardness I've detected in his work in the past is gone. He's a Big Talent and it's important to have an audience react instinctively to the player with liking.

THE TELEGRAM, in a recent issue, had a story by Sid Adelman about John Ross and the feature-making project called Enterprise Films, of which he is the vice-president and Harry Horner the president. Adelman, quoting Ross: "Many people like Hye Bossin, editor of Canadian Film Weekly, have criticized this plan as just another foolhardy attempt at making feature films in Canada." Can any regular reader of this publication recall anything having appeared in it that supports what Ross told Adelman? We've done nothing but give publicity to Enterprise's declarations. Asking sharp questions at a press conference about financing and other matters doesn't mean opposition. I think of the Enterprise principals as competent and honest and I wish them luck. They stand as good a chance as anyone and probably a better chance than most . . . Quentin Reynolds and Larry Parks will probably be at the head table for the Sept. 29 luncheon meeting of the Variety Club . . . Grant Millar wants everyone to know that the first six months of 20th Century's Yorkdale, which he manages, were the best in his theatrical life. Both he and the theatre are thriving and he is grateful to one and all . . . Ex-Odeonite Craig Hughes, a government legal rep now at Whitehorse, Yukon Territory, was in town for a couple of days. He's helping organize a golf club up there near the Northern Lights and it will be the most northerly one in the world when it gets going . . . **Dropped into** the NFB Theatre at the CNE and the cheery voice of Graydon Hulse greeted me from the booth. He paid me the compliment of putting *Anniversary* on the screen first in the program. Every time I see it my fingers itch to re-edit it.

FISH AND CHIPS: Al Desser, NY, a much-travelled man, writes: "One of the most nostalgic items I ever read was your reference to the passing of honest-to-goodness fish and chips. Ratner's and Lindy's in NY, Welts' and the Goblin of yesteryear's Spadina-College district, Rue's in Paris and the Caprice in London — all fall by the gourmet wayside compared to the Better 'Ole fish-and-chip emporium on Queen St." (Ed. note: the Better 'Ole was next to the Casino Burlesque site before, during and after WW I and the premises were still a fish-and-chip store up to a year-or-so ago.) Gerald Pratley: "If you want decent fish-and-chips, Hye, you just have to go to a proper fish-and-chip shop, with the correct kind of fryer. Restaurants just take a frozen fish, the kind you buy in a supermarket, and dump it in an ordinary fryer, and it tastes exactly the way you describe it. They are no more English-style than a plate of pizza! Most of the fish-and-chip shops have fled to the suburbs. Can't find any downtown any more. They are a disappearing part of life . . ." Gerald sometimes joins another fish-and-chip buff, Frank Morriss, in a

(Continued on Page 6)

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CENTRE PAGES

NEWSCLIPS

(Continued from Page 1)

Arts has several bars and it is hoped that Toronto's legit theatres will be able to serve liquor soon. It is not unlikely that deluxe motion picture houses will also serve liquor in the future ☆ ☆ ☆ Modernization of the Odeon in North Vancouver at a cost of \$150,000 was postponed because the local council withheld the permit on the ground of non-conforming ☆ ☆ ☆ It is said that fear of trouble with the anti-trust division of the U.S. Department of Justice caused four large distributors to provide features for the California pay-TV project, Subscription TV.

The French Cinema Club of Toronto is planning international film festivals for several Canadian cities, to be held simultaneously, in conjunction with the Montreal World's Fair. President Paul Jaubert says invitations to submit films will be sent to every country in the world. To promote the viewing of French films the club has launched an annual scholarship of \$500, the first to go to the University of Toronto student who writes the winning essay about the club's new program of 10 films, which opens at the New Yorker Cinema on Oct. 10. The \$500 is to be used for three months of study at the French university of the student's choice. It is hoped that the French Government will pay his fare.

A third Harlow film, to compete with those announced by 20th Century-Fox and Joseph E. Levine, has been in preparation by Sidney Skolsky, syndicated columnist, who generated the Jolson films made by Columbia. The three features are due to go before the cameras in October. Levine presented Carroll Baker as his choice for the role of Miss Harlow and has announced that the screen rights for Irving Shulman's controversial biography about the star, who died at the age of 26, are now his property ☆ ☆ ☆ Six theatres in the Metropolitan New York area, totalling 22,000 seats, will offer three New York Giants football games from the Yankee Stadium, with ticket prices \$5 or \$6 ☆ ☆ ☆ Withdrawal of the Canada Council grant may bring about the closing of the Crest, Toronto, a dramatic repertory house since 1954, when it was converted from the 850-seat Belsize, a 20th Century Theatres unit.

A total of \$200,000 in Canada Council grants went to six theatrical companies and the National Theatre School recently. The companies are the Canadian Players Foundation, Toronto (\$35,000); Workshop Productions, Toronto (\$10,000); Le Theatre du Nouveau Monde, Montreal

More Items of General Interest

Development of Broad Street Park, Regina, by Sam Hashamac will include a two-auditorium underground cinema. Plans also call for a 150-room motel, retail stores, dining and beverage room facilities and an apartment building ☆ ☆ ☆ Chris Holmes, manager of Odeon's Roxy, Newmarket, Ont. and with Odeon in various capacities since 1947, has been retired. Ken Fletcher, manager of Odeon's bowling lanes in the community, will handle the theatre also. Friends of Holmes and staff members of the Roxy presented the departing manager with a gift at a party given in his honor ☆ ☆ ☆ Leroy Walsh, operator of the Wavell Theatre in Bishop's Falls, died in the Central Newfoundland Hospital recently at the age of 52. He was very active in community affairs and the Men's Committee of the Roman Catholic Church. Surviving are his wife, the former Jane Cooke, two daughters and four sons ☆ ☆ ☆ United Artists will produce Lionel Bart's Robin Hood on the stage and as a picture. Bart wrote Oliver and his newest, Maggie May, opened recently ☆ ☆ ☆ Burt Solomon has joined the publicity staff of 20th Century-Fox, it has been announced by Mort Segal, publicity manager. He worked for leading companies after coming into the industry in 1959 as a staff writer with UA ☆ ☆ ☆ Grand Bahama Industries, of which Frank Streak of Toronto is board chairman, is considering the establishment of an auditorium theatre on Freeport, Grand Bahamas, where it is presently operating the Dolphin Drive-in.

ON THE SQUARE

(Continued from Page 3)

scouting expedition to find an old-fashioned fish-and-chip shop. Frank recalled, lovingly, the Bristol in the Winnipeg of his boyhood, when he was a carrier for *The Free Press*. Sometimes he traded leftover papers, which were always used as wrappers for fish-and-chips, for a portion. Apparently English-style fish-and-chips, in which the fish was all fish and the chips were made fresh, have a warm place in the memories of those of us who have been around for a while. Quite a few readers commented on what I wrote about the change in fish-and-chips. My old friend, actor-haberdasher Johnny Shapiro, who came here from London-Arf-the-Bloomin'-World when he was 16, always one-upped me by referring to our favorite dish as "fish and chipes."

FOX QUARTER, HALF-YEAR PROFITS UP

The second quarter and first six months of 20th Century-Fox Film Corp. showed a rise in earnings.

Fox cleared \$3,395,000, equal to \$1.26 a share, in the quarter ended June 27, up sharply from \$2,468,000, or 91 cents a share, in the 1963 quarter.

For the first six months of 1964, the company earned \$4,931,000, or \$1.83 a share, compared with \$4,760,000 or \$1.76 a share, for the first half of the year before.

Revenues in the first half eased to \$46,914,000 from \$49,193,000 in 1963. This was attributed primarily to reductions in the level of income derived from pictures licensed to television and films produced specifically for TV.

Income from the production and distribution of motion pictures, by far the largest of Fox' activities, climbed to \$35,588,000 from \$32,080,000 for the half-year.

Cleopatra, which is contributing twice as much profit to the company's operations in 1964 as in 1963, would ultimately gross \$55,000,000 against a total cost of \$44,000,000.

(\$35,000); the Manitoba Theatre Centre, Winnipeg (\$35,000); and the Vancouver Theatre Centre (\$10,000). Part of the grants in two instances depend on whether similar amounts are raised from the public or granted by the Province. The National Theatre, which operates for eight months in Montreal and two in Stratford, was granted \$50,000. In June the Canada Council announced operating grants to the Stratford Shakespearean Festival (\$50,000), the Neptune Theatre, Halifax (\$30,000), and the Canadian Theatre Centre (\$1,970). The year's total is over \$280,000.

Roth-Kershner's *The Luck of Ginger Coffey*, starring Mary Ure and Robert Shaw and filmed in

Montreal with F. R. (Budge) Crawley of Ottawa as executive producer, will have a fall release in the USA through Continental, the Walter Reade-Sterling distribution wing. No Canadian distributor has been announced yet ☆ ☆ ☆ Hull, Quebec, which is near Ottawa, will have a visual arts centre ready for the Centennial. It will complement the \$12,800,000 National Centre planned for Ottawa. Although Canada will have more than 50 such centres, so far the enquiries about installing projection equipment are very few ☆ ☆ ☆ Buster Keaton will appear in a 30-minute National Film Board short to be produced by Julian Biggs and directed by Gerald Potterton.

BIG CRAP GAME

(Continued from Page 1)

tion pictures, showed pictures of lineups and reviewed coming product at each local theatre. It's banner head: Motion Picture Theatres Enjoy Upsurge at Boxoffice.

Following its opening paragraph about unpredictability, the story continued: "It's a business in which fortunes can be made and lost overnight, where one year's nice profit turns into next year's red ink and investors in publicly-owned corporations often feel akin to the rashest speculators. Right now, figures for the first half of 1964 indicate that motion picture entrepreneurs are enjoying an unprecedented upsurge at the boxoffice."

Public interest in the state of the movies has been remarkable. It was alive when public interest in moviegoing was down. It used to be said that everybody had two businesses: his own and show business. The saying grew out of widely expressed opinions about the quality of films and the abilities of the film-makers. It seems that the return of the movies to their old place in the entertainment habits of the public is of general interest — to the extent that it warrants much newspaper space.

Why the comeback? "I think it's based mainly on the improved quality of the offerings," said Mike Micelli, manager of Famous Players' Palace. "The Hollywood product is getting better all the time." Ernie Taylor, manager of 20th Century Theatres' Vanity, said: "Patrons are now disappointed less with the pictures we present and have come to appreciate the higher quality of production." Lawrence Breault, assistant manager of Famous Players' Capitol: "We are simply getting better pictures with more capable performers in them."

'This Property Is Condemned'

Natalie Wood has been signed by Seven Arts to star in *This Property Is Condemned*, which Paramount will release.

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Short Throws

NOTES: UA's *The Beatles'* film, *A Hard Day's Night*, rolled up a \$108,870 gross in two weeks of its Toronto multiple-theatre engagement in 11 20th Century cinemas, it was announced by UA's v-p, James R. Velde . . . **Louis Lichtenfield** will design, staff and supervise a new optical and title department to be housed in a multi-million dollar laboratory building now under construction at Universal in Hollywood . . . **George Wiemann** has been appointed controller of 20th Century-Fox Film Corp., filling the vacancy left by the resignation of Robert McElfresh, it was made public by Seymour Poe, exec v-p . . . **International** convention of the Women of the Motion Picture Industry will take place in September, 1965, in the Astor Hotel, New York City. Their creed: "The WOMPI's serve the community through various service projects, enjoy fund raising and social functions, and add glamor to their end of the business" . . . So far an unprecedented total of 36 benefit performances have been set at the University, Toronto Famous Players' house, for Warner Bros.' *My Fair Lady*, which will open on Oct. 28 for the benefit of the Canadian Mental Health Association. Audrey Hepburn and Rex Harrison are the stars, Jack L. Warner the producer and George Cukor the director of the film, which is in Technicolor and SuperPanavision 70 . . . **Chairman** of the administration of Montreal's Places des Arts is now Francois Mercier, QC, who, with four other board members, is an appointee of the Province of Quebec.

RICHARD WILLIS, 56, who produced *Here's Looking at You* for Channel Television, Toronto, a program that was telecast over the CTV Network for two seasons, died of a heart ailment in a New York hospital recently.

ANNUAL Celebrity Day at the Richmond Hill Golf Club for Variety Village brought \$2,000. Participants paid a \$10 entry fee for the privilege of playing with such stars as Jack Carter, CNE Grandstand Show headliner, who shot an 82; Don Fuell, Argo quarterback; and Carmel Quinn, also a CNE attraction.

LORNE GREENE, Ottawa-born star of *Bonanza*, a top TV series, will have the honorary degree of Doctor of Humane Letters conferred upon him by Missouri Valley College when it holds its 75th annual academic convention on Sept. 18. Greene is being honored for his constructive and inspiring influence on youth.



Past Chief Barkers Become 'Elder Statesmen'

Here are the Past Chief Barkers—with the exception of John J. Fitzgibbons, Sr.—of the Variety Club of Ontario. They were photographed at the recent dinner in honor of Trevor Chinn of the Variety Club of Great Britain, given at the Park Plaza by The Crew. John J. Fitzgibbons, Sr., the first Chief Barker, no longer resides in Toronto. The Chief Barkers heard Barker Chinn describe the Elder Statesmen grouping of Past Chief Barkers by the British tent as a means of furthering its work.

Front row: Morris Stein, John J. Chisholm, R. W. Bolstad, Wm. A. Summerville and H. S. Mandell, QC. Back row: George Altman, Lionel Lester, Phil Stone, Dave Griesdorf, Dan Krendel, N. A. Taylor and John J. Fitzgibbons, Jr.

The Past Chief Barkers have formed an Elder Statesmen group, as was done some years ago by those of the Variety Club of Great Britain. The first chairman is Morris Stein. The Elder Statesmen, who will be presented with plaques and ties when their incorporation takes place at the luncheon meeting of Sept. 29, will spearhead the first Tent 28 Gourmet Dinner and Raffle Draw, to take place on Tuesday, Nov. 24, in the Roof Garden of the Royal York Hotel, Toronto.

WB's 'The Third Day'

George Peppard will star in WB's *The Third Day*.

'Son Of A Gunfighter'

Russ Tamblyn stars in MGM's *Son of a Gunfighter*.

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Review

THE ORGANIZER

with Marcello Mastroianni, Annie Girardot.
126 Min.

EXCELLENT ACCOUNT OF A LABOR STRIKE IN ITALY AT THE END OF THE 19TH CENTURY. A FINE MOTION PICTURE IN EVERY RESPECT.

See this film and you'll think you're eating (and working, and sleeping and striking) in Italy, before the turn of the century, so perfect is the photography of this film. But it isn't just the photography, it's the story, the sets, the costumes, the acting, the direction, the pace — everything — that makes this film an outstanding import.

Produced by Franco Cristaldi and directed by Mario Monicelli, *The Organizer*, which won four top prizes at the Argentina International Film Festival, is an absolute must for discriminating art house audiences, although a general audience might find its grim realism and seemingly inconclusive ending somewhat hard to take.

The story is that of a small factory town in which the textile workers labor 14 hours a day for six days a week. They are so wearied by this routine that one out of every five is eventually maimed by the machines.

The workers search for means to improve their conditions, but their puny, disorganized efforts fail. Into the picture comes a professor, played masterfully with tragi-comic overtones by Marcello Mastroianni. The professor is fleeing the Genoa police because of his political and labor activities there.

The professor is a sad figure. His political beliefs have taken him from wife and children and a life of comfort. Neither his friends nor foes within the labor ranks worry about the professor's needs, foremost of which is hunger, yet they look to him for leadership.

Time after time he rallies the workers until their cause culminates in a march on the mill and the shooting of one of the workers. The strike is broken, but the implication is strongly made that this is just the beginning of a drive toward dignity for the worker.

With an excellent music score by Carlo Rustichelli, *The Organizer* is an example of the motion picture medium at its best.

CAST: Marcello Mastroianni, Renato Salvatori, Annie Girardot, Bernard Blier, Gabriella Giorgelli.

CREDITS: Produced by Franco Cristaldi; Directed by Mario Monicelli; Story and Screenplay by Age-Scarpelli, Mario Monicelli; Director of Photography, Giuseppe Rotunno.

DIRECTION: Excellent.

PHOTOGRAPHY: Wonderful.

(From *The Film Daily*, NY)

Embassy's 'The Archangels'

Embassy Pictures has acquired distribution rights to a new Italian film, *The Archangels*.



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